Minneapolis
City of Lakes

minneapolis
2040

Meeting-in-a-Box:
Phase 3B - Policy Framework

Participant Packet- November 2017

Minneapolis is Growing

Purpose of the Meeting

Provide feedback on strategies on how the comprehensive plan can meet the goals of expanding housing choice, improving access to daily needs, and expanding connectivity.

The comments will be used to inform the first draft of *Minneapolis 2040*, to be released for comment in Spring 2018.

Meeting Goals

- Review proposed ideas on how to achieve comprehensive plan goals, provide comment, and rating on the direction.
- Identify opportunities in the city to expand access to housing, retail, and connectivity via walking, biking and transit.

Over the past year, City planners have learned a lot from Minneapolis residents about the future of our city. We've heard that not everyone has access to the type of housing that meets their needs. You told us that it can be difficult to meet daily needs, such as shopping for groceries, without a car. We've also heard that there is a desire for the city to be more walkable, bikeable, and mass transit-friendly.

Done right, population growth can help our city become a healthy, sustainable, and thriving place for all. We have some ideas on how to achieve that, and would like to hear your thoughts.

Directions

Exercise 1: Are We On the Right Track?

The following pages provide an opportunity for you to share your ideas for how to meet these goals by expanding housing choice, improving access to daily needs and jobs, and expanding connectivity while achieving climate action goals.

Read the engagement feedback that was collected, review the information on the content, and the ideas on how to achieve these goals. Then provide your thoughts on the proposed ideas, and what else we could be doing to reach these goals. On a scale of 1-5, rank the direction of the proposed ideas in achieving the goals.

Exercise 2: Make a Map

Access ***Exercise 2: Make a Map*** online at Minneapolis2040.com. Identify opportunities in the city to expand access to housing, retail, and connectivity via walking, biking, and transit. Tell us why you identified the places you mapped.

Thank You for Participating in Meeting-in-a-Box!

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Exercise 1 - Housing Access

We've heard...

- that not everyone has access to the type of housing that meets their needs.
- concerns about the rising cost of housing.

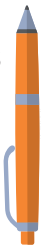
Learn More...

- Minneapolis and generations of its residents have been impacted by a history of racially restrictive housing policies that have shaped the city we now know.
- Today, the Twin Cities has among the largest disparities among persons of color and indigenous peoples compared with white people in poverty rates, homeownership, employment, and level of education.
- Minneapolis is becoming a less affordable place to live, especially for people of color.

Learn more at:
www.minneapolis2040.com

What can we do?

- [ ] Build a wider variety of housing types at all affordability levels (especially in parts of the city that lack options as a result of racially restrictive housing policies and practices).
- [ ] Increase the supply of housing to help keep all housing more affordable.



Comments

Are we heading in the right direction?

1	2	3	4	5
Missing the Mark	Needs More Work	Halfway There	Almost There	On Track

Learn More

Housing Rental Affordability by Minneapolis Neighborhood

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Changes in Rental Affordability by Race/Ethnicity between 2000 and 2014

Typical renting household for each race/ethnicity can afford 50% or more of the housing units in this neighborhood

For example, in 2000 the median household renter income for Blacks or African Americans was $26,729. This results in an affordable rent threshold of $688. The neighborhoods in orange had at least 50 percent of their housing units with rents at or below $688.

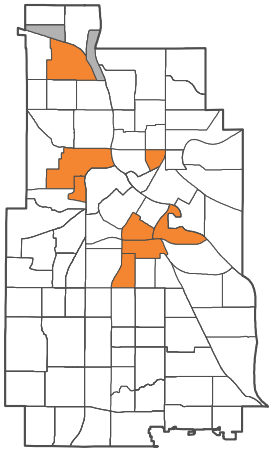
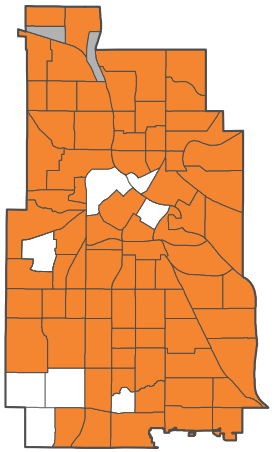
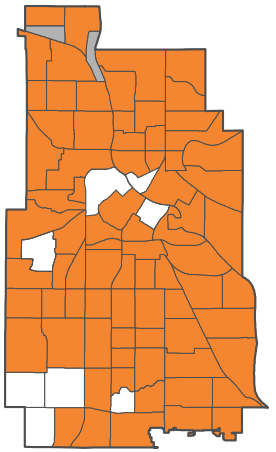
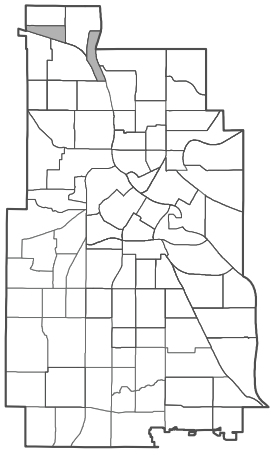
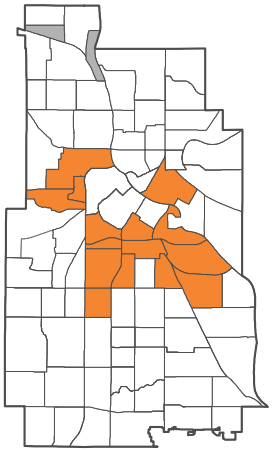
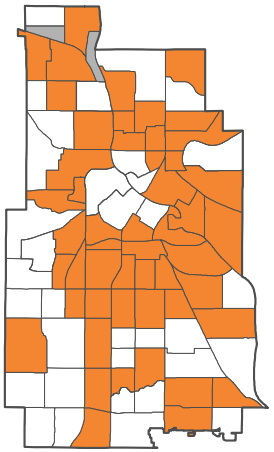
All dollar values shown in 2014 dolllars

Analysis completed in October 2016 by the Center for Urban And Regional Affairs (CURA).

More information and additional analysis can be found at:

http://www.cura.umn.edu/gentrification

Data Source:
Census 2000 and 5-yr ACS 2010-2014

	Black or African American	Hispanic or Latino	White Not Hispanic or Latino
2000 Median Rent: $809			
Median Renter Income: Affordable rent threshold:	$26,729 $688	$40,234 $1,006	$39,390 $985
2014 Median Rent: $854			
Median Renter Income: Affordable rent threshold:	$14,951 $374	$30,491 $762	$39,525 $988

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Meeting-in-a-Box:
Phase 3B - Policy Framework

Participant Packet- November 2017

Exercise 1 - Retail and Employment Access

You told us that...

- it can be difficult to meet daily needs, such as shopping for groceries, without a car.
- it can be difficult to access jobs that are not located nearby.

Learn More...

- More jobs are accessible via a 30-minute car trip, than via a 30-minute mass transit trip.
- Building more retail near where people live would improve livability and help combat climate change by reducing car trips.
- Today, 9 out of 10 trips in Minneapolis are taken in personal automobiles. A 40% reduction in car trips is necessary to achieve the City's adopted climate change goals.

Learn more at:
www.minneapolis2040.com

What can we do?

- [ ] Build more housing, retail, and places for employment, especially near mass transit.
- [ ] Provide better mass transit to places of employment.
- [ ] As jobs increase, make sure we have enough places for new businesses close to where Minneapolis residents live.
- [ ] Ensure people can get goods and services close to where they live by building more stores in under-served areas.

Comments

Are we heading in the right direction?

1	2	3	4	5
Missing the Mark	Needs More Work	Halfway There	Almost There	On Track

Learn More

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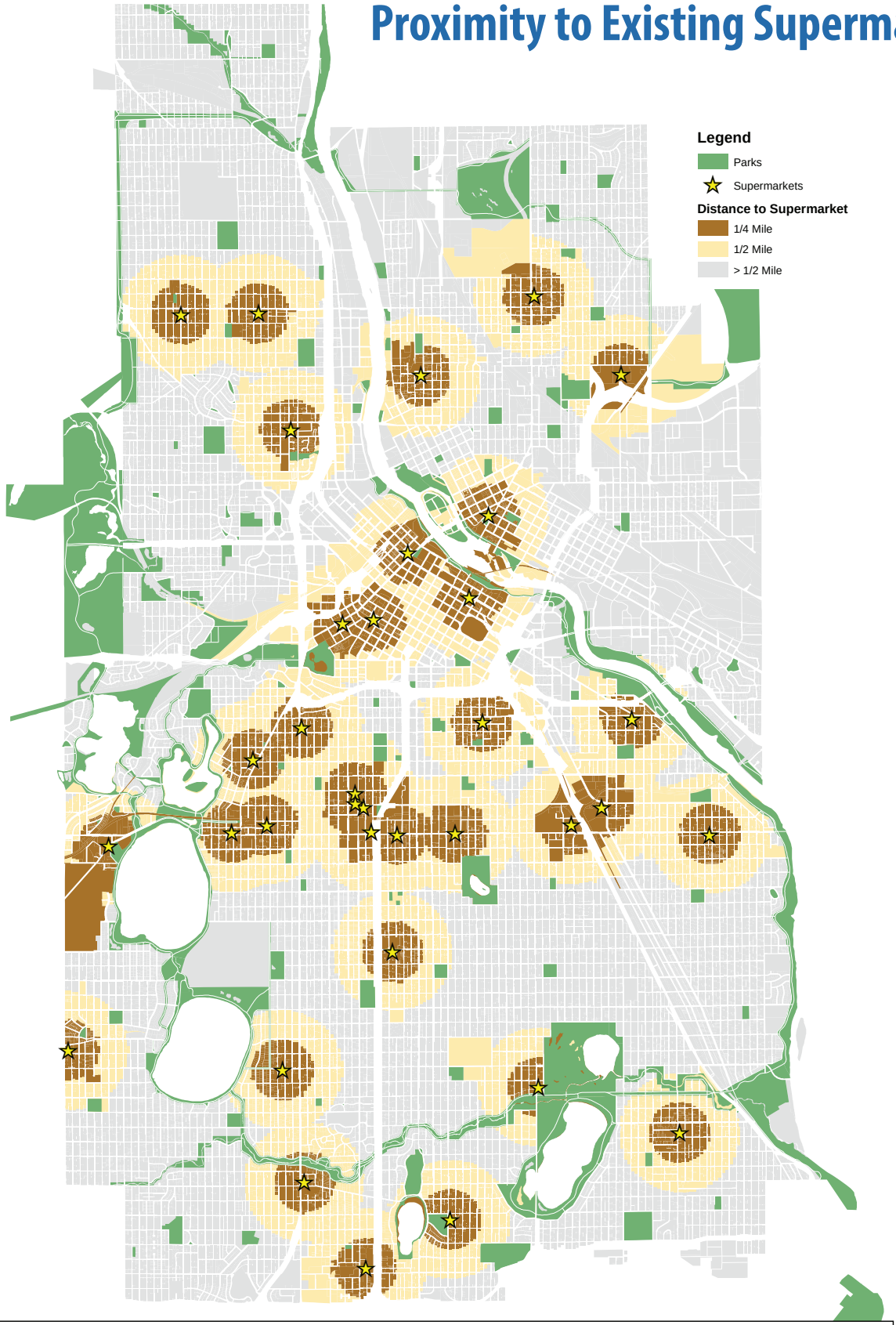
Proximity to Existing Supermakets



0 0.25 0.5 1 1.5 2 Miles

Created by CPED Long Range Planning for the
Minneapolis 2040 Comprehensive Plan
Data from Business Licensingl and City Assessor
Created November 2017

Learn More

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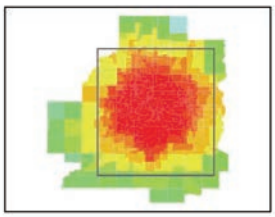
Job Accessibility

If you rely on public transit to get to work, your options are much more limited than if you drive.

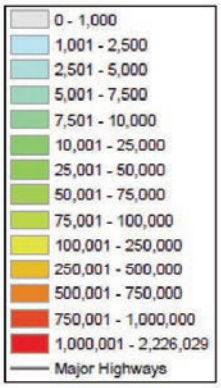
Source: The Accessibility Observatory at the University Of Minnesota.

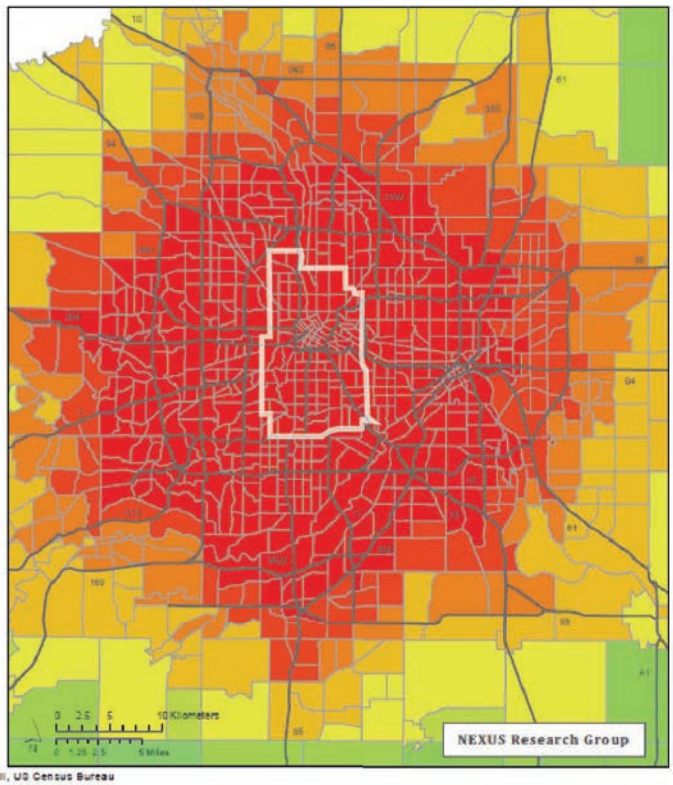
2016 data and analysis is available online as part of Access Across America: Transit.

Available at access.umn.edu/research/america/transit/2016/



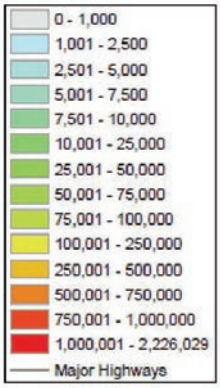
Jobs accessible within 30 minutes by car (AM peak) 2010

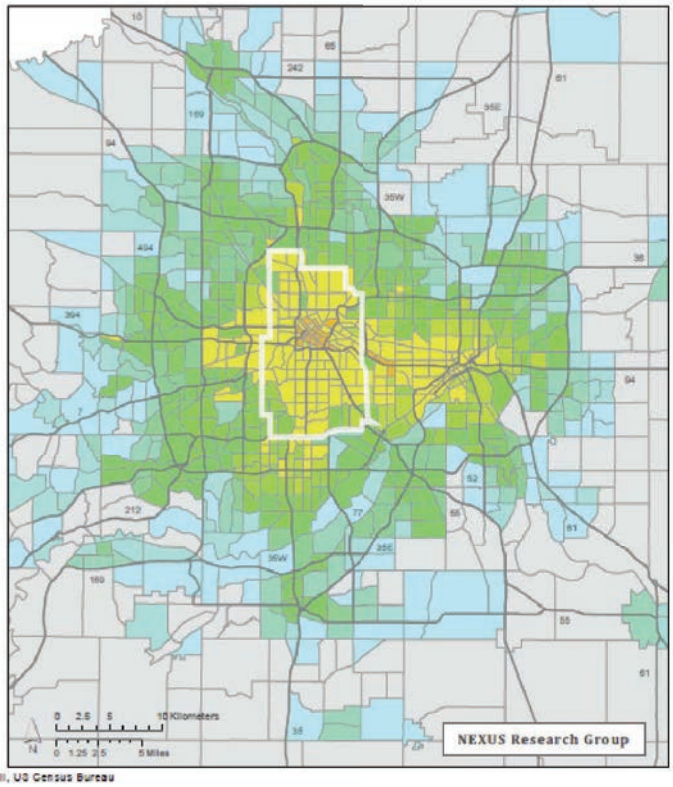




Zone Structure Displayed: Traffic Analysis Zone Boundaries
Primary Data Sources: MnDOT, Twin Cities Metropolitan Council, US Census Bureau

Jobs accessible within 30 minutes by transit (AM peak) 2010





Zone Structure Displayed: Traffic Analysis Zone Boundaries
Primary Data Sources: MnDOT, Twin Cities Metropolitan Council, US Census Bureau

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Meeting-in-a-Box:
Phase 3B - Policy Framework

Participant Packet- November 2017

Exercise 1 - Climate and Complete Communities

We've heard...

- that you want the city to be more walkable, bikeable, and mass transit friendly.
- that you value well-designed and environmentally sustainable buildings.

Learn More...

- Today, 9 out of 10 trips in Minneapolis are taken in personal automobiles (a 40% reduction in car trips is necessary to achieve the City's climate goals).
- Today, buildings represent 63% of the City's greenhouse gas emissions (to achieve our goal of 80% reduction by 2050, we need to cut building greenhouse gas emission by more than half).

Learn more at:
www.minneapolis2040.com

What can we do?

- [ ] Build more housing, retail, and places for employment, especially near mass transit.
- [ ] Ensure sure people can get goods and services close to where they live by building more stores in under-served areas (people who live in walkable neighborhoods are more likely to be physically active).
- [ ] Ensure the city's streets prioritize walking, bicycling, and mass transit.
- [ ] Make the city more pleasant for walking and continue to build a system of protected bike lanes.
- [ ] Retrofit existing buildings to reduce energy consumption and dependency on fossil fuels.
- [ ] Ensure that new buildings are as energy efficient as possible.

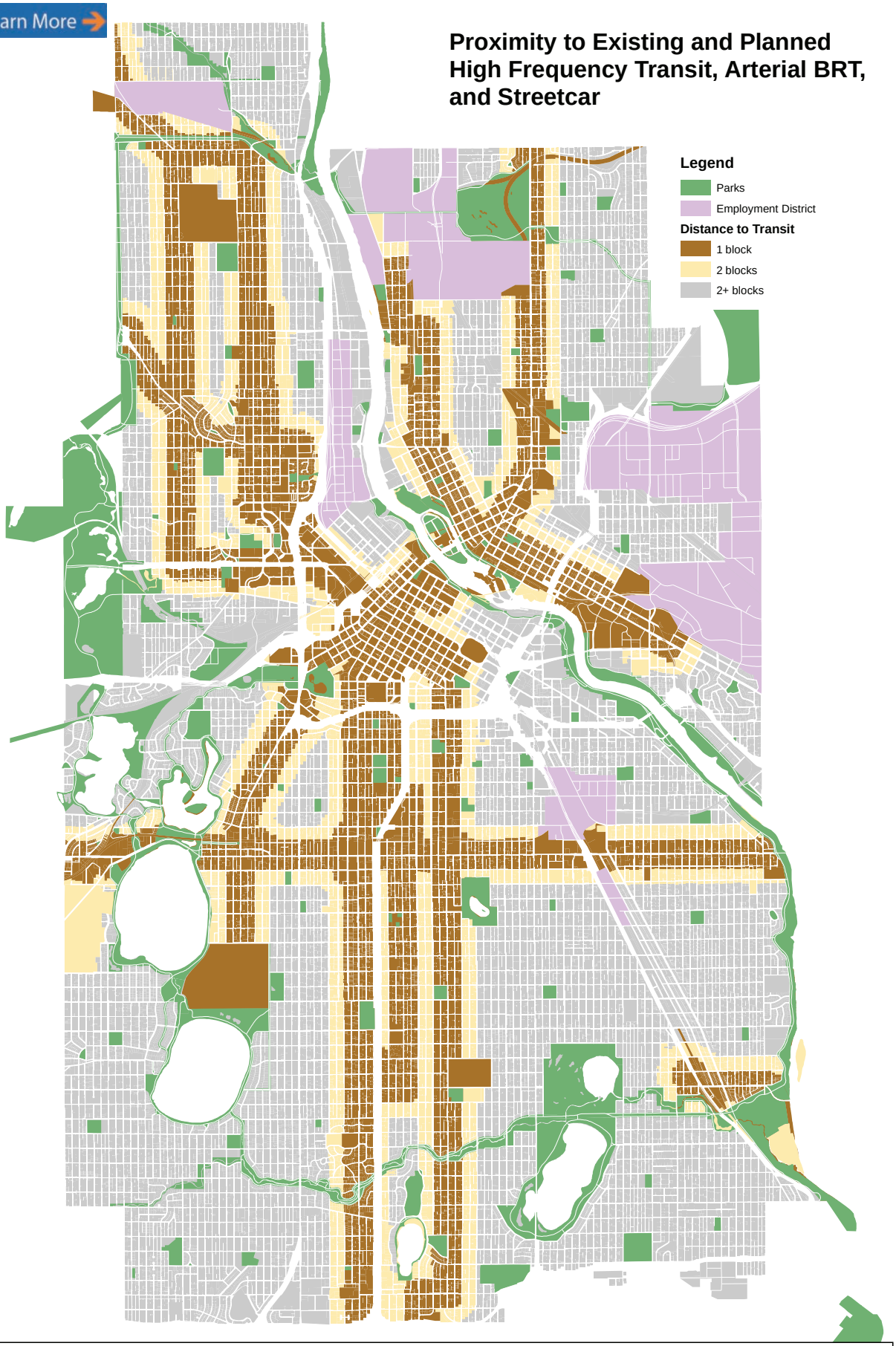
Comments

Are we heading in the right direction?

1	2	3	4	5
Missing the Mark	Needs More Work	Halfway There	Almost There	On Track

Learn More

Proximity to Existing and Planned High Frequency Transit, Arterial BRT, and Streetcar



0 0.25 0.5 1 1.5 2 Miles

Created by CPED Long Range Planning for the Minneapolis 2040 Comprehensive Plan
Data from Metropolitan Council and City Assessor
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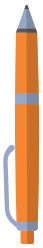
Exercise 1 - Share More!

Done right, population growth can help our city become a healthy, sustainable, and thriving place for all. What else can we be doing to help achieve that? Use the space below and share your ideas.



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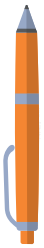
Exercise 2 - Make a Map

Identify opportunities in the city to expand access to housing, retail, and connectivity via walking, biking, and transit. Explain why you selected the places in the attached sheets.

You can find an interactive version of this exercise online at www.minneapolis2040.com.



Show us...

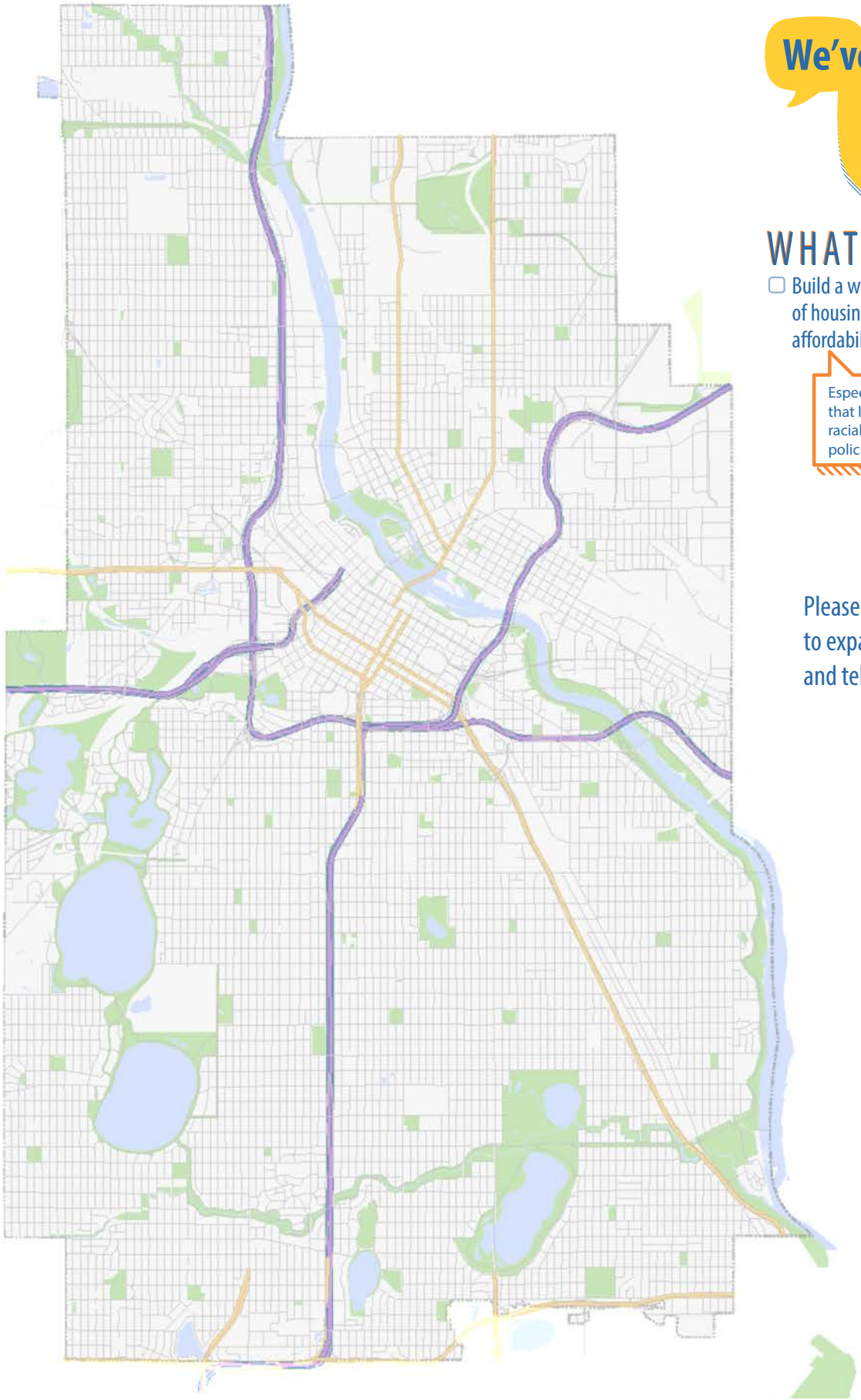
- Opportunities to expand **housing** choice.
- Opportunities to improve access to **retail**.
- Opportunities to **expand connectivity via walking, biking and transit**.

Tell us...

Why did you select these locations?

What should we be considering?

Show Us...Opportunities To Expand Housing Choice



We've heard

that not everyone has access to the type of housing that meets their needs.

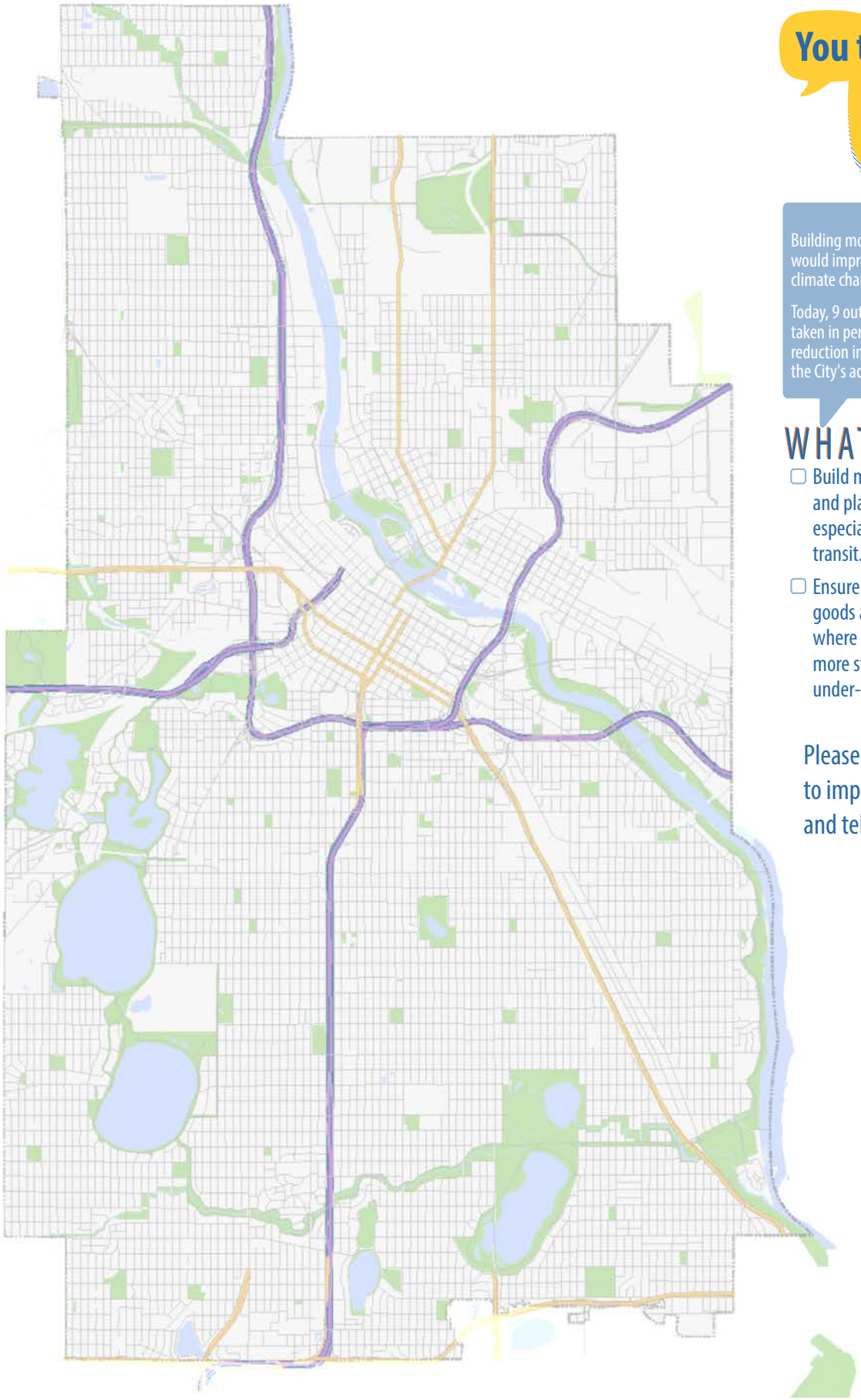
WHAT CAN WE DO?

- ☐ Build a wider variety of housing types at all affordability levels.

  Especially in parts of the city that lack options as a result of racially restrictive housing policies and practices.

Please identify locations to expand housing choice and tell us why.

Show Us... Opportunities To Improve Access To Retail



You told us that

it can be difficult to meet daily needs, such as shopping for groceries, without a car.

Building more retail near where people live would improve livability and help combat climate change by reducing car trips.

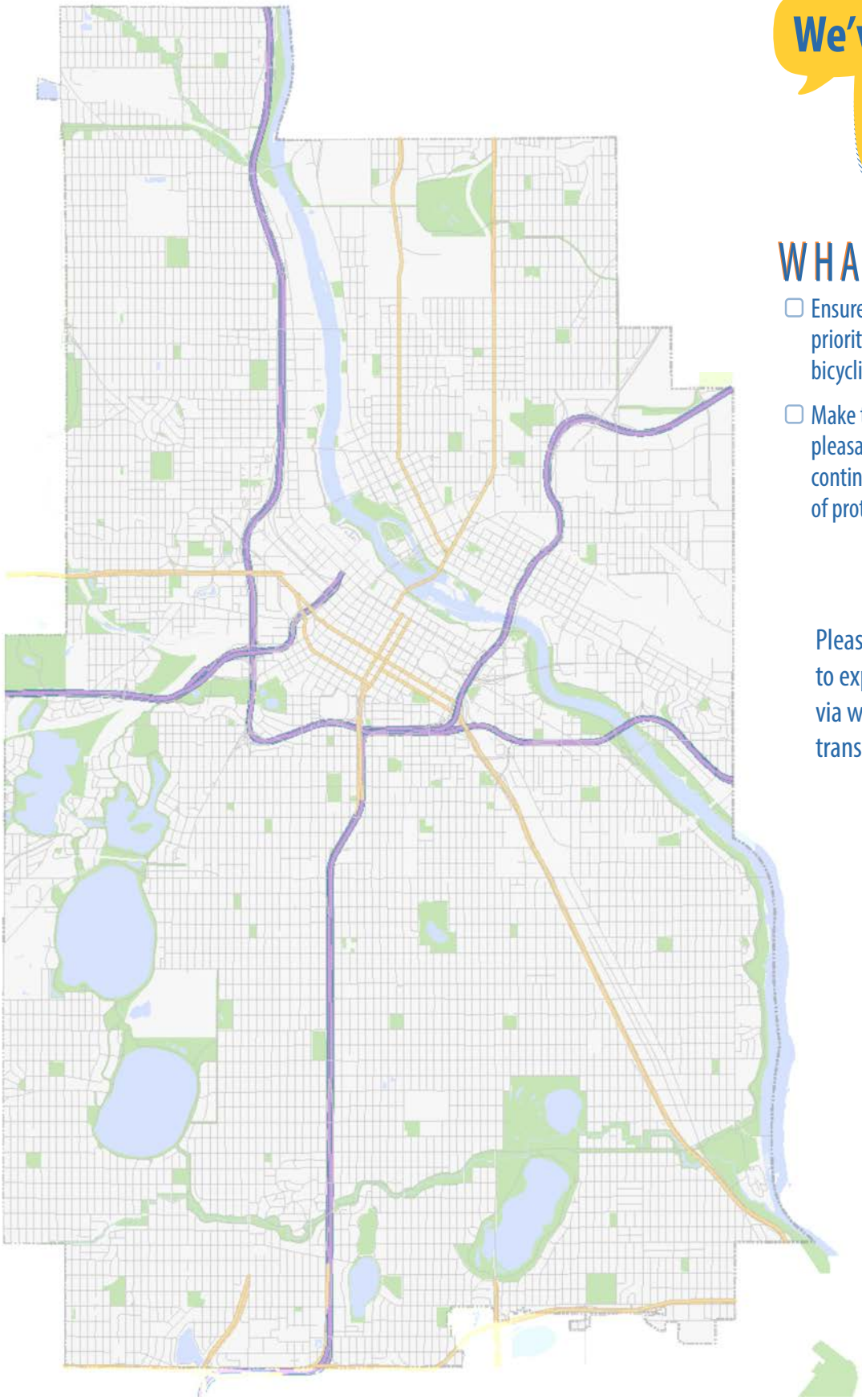
Today, 9 out of 10 trips in Minneapolis are taken in personal automobiles. A 40% reduction in car trips is necessary to achieve the City's adopted climate change goals.

WHAT CAN WE DO?

- ☐ Build more housing, retail, and places for employment, especially near mass transit.
- ☐ Ensure people can get goods and services close to where they live by building more stories in under-served areas.

Please identify locations to improve access to retail and tell us why.

Show Us... Opportunities To Expand Connectivity Via Walking, Biking and Transit



We've heard

that you want the city to be more walkable, bikeable, and mass transit friendly.

WHAT CAN WE DO?

- ☐ Ensure the city's streets prioritize walking, bicycling, and mass transit.
- ☐ Make the city more pleasant for walking and continue to build a system of protected bike lanes.

Please identify locations to expand connectivity via walking, biking, and transit and tell us why.

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Engagement Survey

The City of Minneapolis cares what you think! Fill out this survey about your experience today and help us keep residents connected and informed through the planning process.

1. How have you engaged with the Minneapolis 2040 Comprehensive Plan process so far? (Circle all that apply)

   a) Large community meetings
   b) Interactive website
   c) Social Media
   d) Email Updates
   e) Festivals and cultural events
   f) Small group discussions
   g) Meeting-in-a-Box
   h) Other

   _____

2. I was able to fully participate or engage in the activity.

   a) Strongly Disagree
   b) Disagree
   c) Neutral
   d) Agree
   e) Strongly Agree

   If you were unable to fully participate or engage, please tell us why.

3. The information presented is important to me.

   a) Strongly Disagree
   b) Disagree
   c) Neutral
   d) Agree
   e) Strongly Agree

   If the information presented is not important to you, please tell us why

4. I was provided with enough information on how to be informed and involved in the planning process.

   a) Strongly Disagree
   b) Disagree
   c) Neutral
   d) Agree
   e) Strongly Agree

   If you were not provided enough information, please let us know what was missing.

5. What was your reaction to the content that was presented?

   a) Mostly Negative
   b) Somewhat Negative
   c) Neutral
   d) Somewhat Positive
   e) Mostly Positive

6. How likely are you to share the information you learned with others?

   a) Very Unlikely
   b) Unlikely
   c) Neutral
   d) Likely
   e) Very Likely

7. How can we make it easier for you to be involved in the planning process?

8. What is your zip code?

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Engagement Survey

*The following questions are **OPTIONAL**.*

If you choose not to answer this portion of the survey, please tell us why in the space below.
We still want to hear from you!

1. Do you live in Minneapolis?

   a) Yes
   b) No

2. Do you work in Minneapolis?

   a) Yes
   b) No

3. Are you a renter or homeowner in Minneapolis?

   a) Renter
   b) Homeowner
   c) Does not apply
   d) Prefer not to answer

4. What is your age?

   a) Under 18
   b) 18-24
   c) 25-44
   d) 45-64
   e) 65 and over
   f) Prefer not to answer

5. If you self-identify, what race or ethnicity do you most identify with? The following categories are based on responses in the US Census. (Circle all that apply)

   a) American Indian or Alaska Native
   b) Asian
   c) Black or African American
   d) Hispanic, Latino or Spanish Origin
   e) Native Hawaiian or other Pacific Islander
   f) White
   g) Prefer not to answer
   h) Other (please specify)
   _____

Thank you for taking the Minneapolis 2040 Engagement Survey!