

Phase 3 - Policy Framework Engagement Activities

Large Convenings

A. Community Connections Conference
4/1/17 – Minneapolis Convention Center

In-Person

B. Lao Community Dialogue (LACM)

4/5/17 - Harrison Recreation Center

C. Hmong Community Dialogue (HAMAA)

4/7/17 - Harrison Recreation Center

D. Homelessness Community Dialogue

4/8/17 - People Serving People

E. Minneapolis Advisory Committee on Aging

4/13/17 - City Hall

F. Minneapolis Youth Congress

4/13/17 - Central Library

G. Minneapolis Advisory Committee on People with Disabilities

4/19/17 - City Hall

H. Elliot Park Earth Fest

4/20/17 - Elliot Park

I. Latino Community Dialogue

4/25/17 - Mercado Central

J. Metropolitan Urban Indian Directors (MUID)

4/25/17 - Minneapolis American Indian Center

K. MayDay Festival

5/7/17 - Powderhorn Park

L. MUID Housing Subcommittee

5/12/17 - American Indian OIC

M. Juneteenth

6/17/17 - North Mississippi Regional Park

N. Somali Independence Day Festival

7/1/17 - Lake St.

O. African American Leadership Forum (AALF)

Quarterly Meeting

7/8/17 - Hallie Q. Brown Community Center, St. Paul, MN

P. Open Streets – Lake + Minnehaha

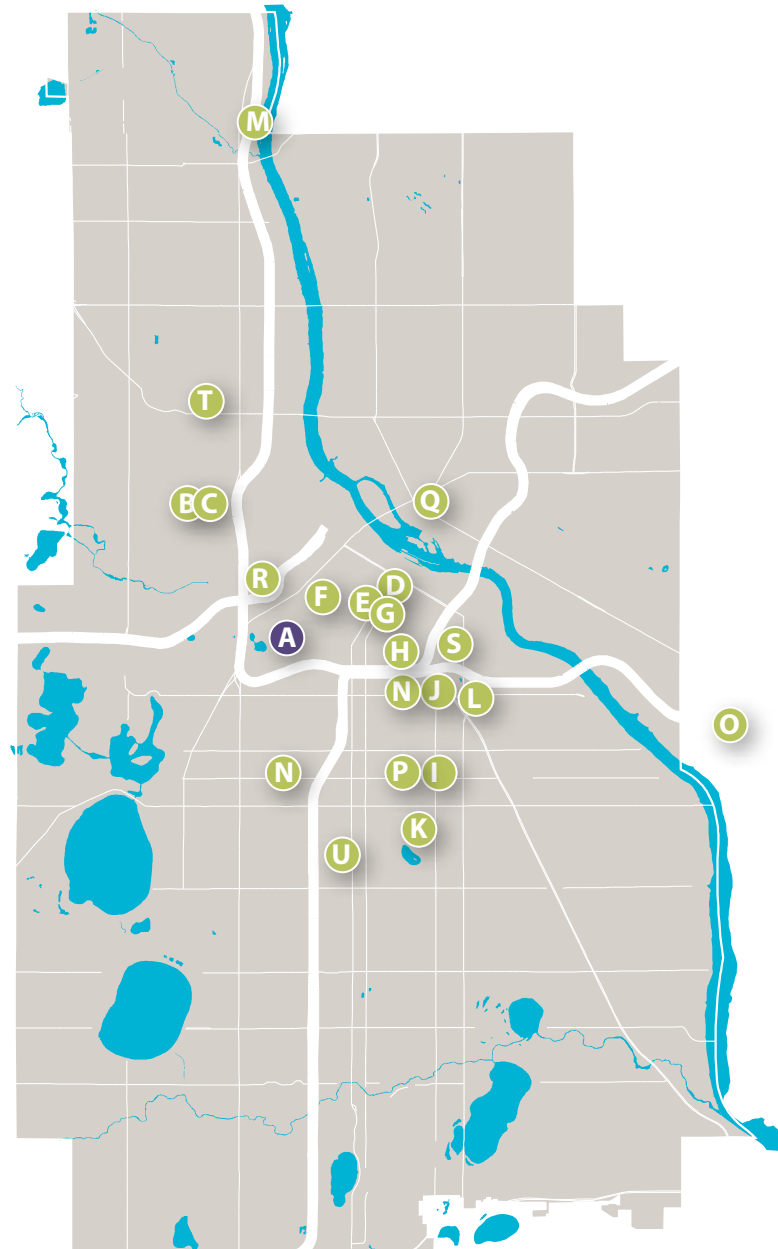
7/23/17 - Lake St.

Q. Open Streets – Northeast

8/6/17 - University Ave and Hennepin Ave

R. Kulture Klub Collaborative

8/10/17 - Youthlink



S. Emerge MN
8/22/17 - Cedar Riverside Opportunity Center

T. Open Streets – West Broadway

9/9/17 - West Broadway

U. Central Neighborhood Fair

9/16/17 - Green Central Park

Technology

Tweet with a Planner 4/18/17

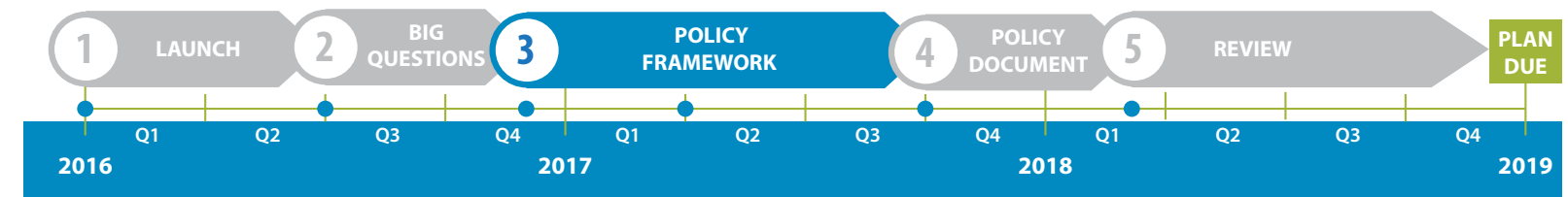
Digital Workshop - April - May 2017

For reasonable accommodations or alternative formats please contact CPED Long Range Planning at 2040@minneapolismn.gov. People who are deaf or hard of hearing can use a relay service to call 311 at 612-673-3000. TTY users call 612-673-2157 or 612-673-2626. Para asistencia 612-673-2700 - Rau kev pab 612-673-2800 - Hadii aad Caawimaad u baahantahay 612-673-3500.

minneapolis
2040

Phase 3 - Policy Framework Civic Engagement Overview

City of Minneapolis
Department of Community Planning and Economic Development
Long Range Planning Division
October 2017



minneapolis 2040

Phase 3 - Policy Framework Civic Engagement Overview

The Policy Framework phase began with development of the overarching goals for Minneapolis 2040. City staff reviewed engagement feedback from previous phases and developed overarching goals to state the intent of the plan, and to provide guidance for staff in developing draft comprehensive plan policies. Equity was a key theme, and comprehensive plan value, that was heard throughout engagement on topics such as housing, jobs, transportation, the environment, and health. As a result of the engagement, Minneapolis City Council adopted fourteen goals for Minneapolis 2040.

What Questions Did We Ask?

Phase 3 engagement activities were designed to gather input about strategies to achieve the Minneapolis 2040 Goals using historical context of past planning decisions and their negative effects on communities. Engagement questions were centered on equity, and access to housing, jobs, and transportation. Feedback that was collected is being used to draft policy language for each of the policy topics.

Housing



How can the comprehensive plan increase access and opportunities for housing?

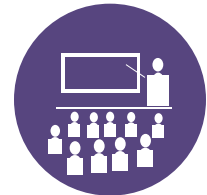
Imagining Equity

The year is 2040. Minneapolis has eliminated race-based disparities. What is it like in 2040?



Draw Minneapolis in 2040, a city that is healing and reconciling forward. What does it look like? How do we get there?

Engagement Methods Activated



Large Convenings



Participants huddled around the Planning for Equity activity at the Community Connections Conference.

For the second year in a row, Minneapolis 2040 played a prominent role at the Community Connections Conference. It was scheduled as the kickoff to a month-long April engagement push Minneapolis 2040 played a role as an exhibitor with artist designed activities, and hosted two Learning Labs, which were on gentrification and racially-restrictive covenants in Minneapolis.

Participants also took part in a facilitated discussion called "Planning for Equity" in which staff provided a historical context of transportation and housing policies and their impacts on equity and growth in Minneapolis.



In-Person



A participant held up their crankie at the Somali Independence Day Festival.

This summer, City staff unveiled a new mobile engagement tool called Imagining Equity. A mobile engagement tool is a highly portable and durable tool that can be used for engagement activities at street and cultural festivals. Local artists, Molly Van Avery and Mike Hoyt, collaborated with staff to design a tool to tell the story about the historic context of inequities in Minneapolis, and gather community feedback on how to address these disparities.

A third round of Community Dialogues was also hosted in the community, which are facilitated and customized conversations between City staff and cultural communities as well as other underrepresented groups. Conversations were centered on strategies on how to address disparities, and housing access.



Technology



A screenshot of Envisioning Housing for All exercise on the Minneapolis 2040 website, minneapolis2040.com.

Staff developed another round of digital workshops to coincide with the April engagement push. Content that was at the Community Connections Conference was made available online. This included Envisioning Housing for All and Planning for Equity, which invite participants to explore and weigh various options in order to guide development that achieves Minneapolis 2040 goals.

Another online method used was the third installment of Tweet with a Planner. Over the lunch hour City staff posed questions based on the City Council-adopted comprehensive plan goals.



Creative Tools



A participant shared their ideas at the Envisioning Housing for All planning gameboard.

The City hired artists to assist with April's exhibit at the Community Connections Conference.

Monica Sheets, a social practice artist, returned to assist in designing activities in the exhibit that were thought-provoking, interactive, and family-friendly.

One of the activities was Envisioning Housing for All, a game to redesign a neighborhood in order to provide housing. Participants arranged new buildings on a large poster board in relation to streets, parks, among other amenities, and scored points based on where blocks were placed. Artists used the participants' layouts to create 3-D models.

Spotlight

Local artists, Mike Hoyt and Molly Van Avery, along with City staff, brought Imagining Equity to events throughout the summer.



Artist Mike Hoyt showcases the Historical Crankie at the Community Connections Conference.



Participants scrolled through Crankies at Open Streets - Lake + Minnehaha.



Artist Molly Van Avery engages with a participant at Juneteenth.

What Did We Hear?

Gentrification and displacement of existing residents is a growing concern among the community. As new development occurs existing residents cannot afford to live in the neighborhood.

We need to encourage safe and sustainable modes of transportation in order to protect pedestrians and bikers, and the environment.

Families needs healthy homes that are accessible to jobs and grocery stores.

The City should work to empower small businesses to thrive in the City.

The City needs to invest resources into programs that are equitable in supporting people of color and indigenous communities in achieve housing and job objectives.

What is Next?

- Phase 3 engagement feedback is being used to develop policy statements in order to help achieve adopted comprehensive plan goals.
- The next big opportunity to engage will be in late 2017.